

## Background

Care employers need to recruit good quality staff who are prepared to undertake the necessary training and career development needed to professionalise the industry. Therefore, it is vital that young people are encouraged into Social Care. This can only be achieved by raising the status of care work and demonstrating the many opportunities available.

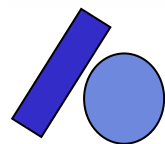
The growth in services, the increasing dependency of people who use services, legislation requiring that staff be trained and competent to a nationally recognised standard has led to the need for a professional workforce.

Care staff are increasingly taking on duties previously performed by nurses, and social care now provides vital support to the Health Service. Many health professionals began their careers in social care. Work-based learning and/or further and higher education can lead to careers in care management, nursing, paramedic and therapy services and social work.

We hope that schools and colleges will benefit from this new approach and we look forward to helping your students to realise the benefits of social care as a career.

For more information contact:

The Britten Partnership  
11 York Road  
Chatteris  
Cambridge PE16 6EB  
☎ 01354 695696  
✉ [kate@brittenpartnership.co.uk](mailto:kate@brittenpartnership.co.uk)



The Britten Partnership

The Care Ambassador project is funded by  
Skills for Care Eastern and delivered by  
The Britten Partnership



## A Care Ambassador in your school?

We offer schools and colleges a Social Care Ambassador to support careers events or input to classroom activities as part of your Health and Social Care curriculum for year 10, 11 or 12.

### What is a Care Ambassador?

A Care Ambassador is a qualified and experienced care worker who is willing to inspire and encourage young people to think about a career in Social Care.

They have enthusiasm, commitment, confidence, the ability to identify with young people, a passion for their work and the wish to inspire other to achieve their full potential.



## What can Care Ambassadors offer?

Care Ambassadors can:

- ☺ Provide work related learning
  - Practical workshops linked to Y10-12 GCSE / BTec Health and Social Care / Early Years & Childcare curricula eg –Communication, Observation, Care Values, Health and Safety
  - Placements brokered with support from social care work placement guides for students and employers
- ☺ Employer liaison
  - Interview role plays
  - Employer representatives at Careers Events
  - Mentoring
  - Work placements
  - Joint projects
- ☺ Career opportunities
  - Classroom presentations to Y9
  - Careers fairs—stands and workshops
  - Links to Skills for Care materials for 14-19 age group

To book a visit, return the booking form or contact us on  
01354 695696

## What are the benefits for your school or college?

Students will:

- ☺ Gain an insight into the range and diversity of career opportunities in the sector
- ☺ Gain an understanding of interview skills and techniques used in care settings
- ☺ Gain a range of employable skills through using the Work Placement Guides
- ☺ Become familiar with health and safety issues and apply these in a curriculum context
- ☺ Benefit from working with professionals to improve their level of confidence and self esteem.

*"What's my line?": "...thank you so much for arranging a representative to take part .... Once again it proved a great success with students!"*

*Mock Interviews: "...thank you ... the students have given very positive feedback on how their interviews went and without exception all benefited from the experience."*

*Careers Fair: "I greatly appreciate the effort you and your company have put into this ... the parents and pupils who attended found it a rewarding experience."*

